

ABS-CBN HOLDINGS CORPORATION

DATA PRIVACY POLICY

This Privacy Policy covers how ABS-CBN Holdings Corporation (“ABSP”) collects, uses, shares, retains and protects your personal information. It also tells you what steps you can take if you want us to change how we use your personal information, or if you want us to stop using your personal information.

What Personal Information We Collect

From Shareholders or PDR Holders:

Information such as name, address, contact details, date of birth, age, occupation, gender, civil status, spouse's, heirs' and authorized representative's names (if applicable), government issued identification or foreign passport, Tax Identification Number (TIN), the number of ABSP PDRs and shares acquired and disposed of, and any other information a PDR holder or shareholder voluntarily provides to us for any legitimate purpose declared at the time information is provided.

How We Use the Personal Information We Collect

Of Shareholders:

For maintaining our PDR holder and shareholder registers, managing your account and our relationship with you, handling dividends, cash distributions or any other distribution or payments, facilitating communications with you, including responding to your queries and requests, sending notices of stockholders' meetings to stockholders, annual reports and PDR holder circulars, registering shareholders at stockholders' meeting, verification of your identity and/or your proxy, for compliance with regulatory requirements, and for other legal and investor relations purposes.

Who We Share the Personal Information We Collect With

Access to personal information collected is restricted to our directors and officers on a need to know basis to carry out their responsibilities. We require our Security Agent to secure and keep your information confidential and we do not allow them to disclose your information to others, or to use it for their own purposes.

We may disclose your personal information to government entities pursuant to and in compliance with applicable laws and regulations, subpoena or court order.

How We Protect Personal Information

We take reasonable steps to make sure that the personal information we collect, use or disclose are accurate, complete, and up-to-date.

Where and How Long We Keep Personal Information

Personal information we collect will be kept in our facilities located in the Philippines and only for as long as necessary for the fulfillment of the declared and legitimate purpose. Thereafter, personal information shall be disposed of or discarded in a secure manner that will prevent further processing, unauthorized access or disclosure.

You may request for your personal information to be deleted from our systems, database and hardcopies immediately, in which case your personal information will be completely removed from all our storage location.

You may also lodge a complaint before the National Privacy Commission (NPC). For further details, please refer to NPC's website: <https://privacy.gov.ph/mechanics-for-complaints/>.

Our decisions to provide such access or consider any request for correction, erasure and objection to process your personal data as it appears in our records are always subject to any exceptions under applicable and relevant laws and/or the Data Privacy Act, its IRR and other issuances of the NPC.

To cover for the cost of verifying a request for information and locating, retrieving, reviewing and copying any material requested, we may charge you minimal and reasonable fees based on administrative costs we incur.